

University of Pretoria Yearbook 2016

Marketing management 801 (IIM 801)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	16.00
Programmes	MEng Engineering Management 2 Years MEng Project Management (2 Years) MSc Engineering Management (2 Years) MSc Project Management
Prerequisites	No prerequisites.
Contact time	12 discussion classes
Language of tuition	Both Afr and Eng
Academic organisation	Engineering and Tech Man
Period of presentation	Semester 1

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